

Academic Program Evaluation COMMUNICATION ARTS

Division - ALL

Department - JVL

ASSOCIATE DEGREE PROGRAM:

Required Courses: ENGL 250, JRN 100, SPCH 100, 110, 120, 150

Select a minimum of 9 units, from: ALJ 20, BUS 260, ENGL 201, JRN 101, PSY 130, PSY 144, SPCH 130, 150, 156, 157, 158, 159, 160, 161, 162, 163, 164, 165, 166, 167, 168, 169, 170, 171, 172, 173, 174, 175, 176, 177, 178, 179, 180, 181, 182, 183, 184, 185, 186, 187, 188, 189, 190, 191, 192, 193, 194, 195, 196, 197, 198, 199, 200, 201, 202, 203, 204, 205, 206, 207, 208, 209, 210, 211, 212, 213, 214, 215, 216, 217, 218, 219, 220, 221, 222, 223, 224, 225, 226, 227, 228, 229, 230, 231, 232, 233, 234, 235, 236, 237, 238, 239, 240, 241, 242, 243, 244, 245, 246, 247, 248, 249, 250, 251, 252, 253, 254, 255, 256, 257, 258, 259, 260, 261, 262, 263, 264, 265, 266, 267, 268, 269, 270, 271, 272, 273, 274, 275, 276, 277, 278, 279, 280, 281, 282, 283, 284, 285, 286, 287, 288, 289, 290, 291, 292, 293, 294, 295, 296, 297, 298, 299, 300, 301, 302, 303, 304, 305, 306, 307, 308, 309, 310, 311, 312, 313, 314, 315, 316, 317, 318, 319, 320, 321, 322, 323, 324, 325, 326, 327, 328, 329, 330, 331, 332, 333, 334, 335, 336, 337, 338, 339, 340, 341, 342, 343, 344, 345, 346, 347, 348, 349, 350, 351, 352, 353, 354, 355, 356, 357, 358, 359, 360, 361, 362, 363, 364, 365, 366, 367, 368, 369, 370, 371, 372, 373, 374, 375, 376, 377, 378, 379, 380, 381, 382, 383, 384, 385, 386, 387, 388, 389, 390, 391, 392, 393, 394, 395, 396, 397, 398, 399, 400, 401, 402, 403, 404, 405, 406, 407, 408, 409, 410, 411, 412, 413, 414, 415, 416, 417, 418, 419, 420, 421, 422, 423, 424, 425, 426, 427, 428, 429, 430, 431, 432, 433, 434, 435, 436, 437, 438, 439, 440, 441, 442, 443, 444, 445, 446, 447, 448, 449, 450, 451, 452, 453, 454, 455, 456, 457, 458, 459, 460, 461, 462, 463, 464, 465, 466, 467, 468, 469, 470, 471, 472, 473, 474, 475, 476, 477, 478, 479, 480, 481, 482, 483, 484, 485, 486, 487, 488, 489, 490, 491, 492, 493, 494, 495, 496, 497, 498, 499, 500, 501, 502, 503, 504, 505, 506, 507, 508, 509, 510, 511, 512, 513, 514, 515, 516, 517, 518, 519, 520, 521, 522, 523, 524, 525, 526, 527, 528, 529, 530, 531, 532, 533, 534, 535, 536, 537, 538, 539, 540, 541, 542, 543, 544, 545, 546, 547, 548, 549, 550, 551, 552, 553, 554, 555, 556, 557, 558, 559, 560, 561, 562, 563, 564, 565, 566, 567, 568, 569, 570, 571, 572, 573, 574, 575, 576, 577, 578, 579, 580, 581, 582, 583, 584, 585, 586, 587, 588, 589, 590, 591, 592, 593, 594, 595, 596, 597, 598, 599, 600, 601, 602, 603, 604, 605, 606, 607, 608, 609, 610, 611, 612, 613, 614, 615, 616, 617, 618, 619, 620, 621, 622, 623, 624, 625, 626, 627, 628, 629, 630, 631, 632, 633, 634, 635, 636, 637, 638, 639, 640, 641, 642, 643, 644, 645, 646, 647, 648, 649, 650, 651, 652, 653, 654, 655, 656, 657, 658, 659, 660, 661, 662, 663, 664, 665, 666, 667, 668, 669, 670, 671, 672, 673, 674, 675, 676, 677, 678, 679, 680, 681, 682, 683, 684, 685, 686, 687, 688, 689, 690, 691, 692, 693, 694, 695, 696, 697, 698, 699, 700, 701, 702, 703, 704, 705, 706, 707, 708, 709, 710, 711, 712, 713, 714, 715, 716, 717, 718, 719, 720, 721, 722, 723, 724, 725, 726, 727, 728, 729, 730, 731, 732, 733, 734, 735, 736, 737, 738, 739, 740, 741, 742, 743, 744, 745, 746, 747, 748, 749, 750, 751, 752, 753, 754, 755, 756, 757, 758, 759, 760, 761, 762, 763, 764, 765, 766, 767, 768, 769, 770, 771, 772, 773, 774, 775, 776, 777, 778, 779, 780, 781, 782, 783, 784, 785, 786, 787, 788, 789, 790, 791, 792, 793, 794, 795, 796, 797, 798, 799, 800, 801, 802, 803, 804, 805, 806, 807, 808, 809, 810, 811, 812, 813, 814, 815, 816, 817, 818, 819, 820, 821, 822, 823, 824, 825, 826, 827, 828, 829, 830, 831, 832, 833, 834, 835, 836, 837, 838, 839, 840, 841, 842, 843, 844, 845, 846, 847, 848, 849, 850, 851, 852, 853, 854, 855, 856, 857, 858, 859, 860, 861, 862, 863, 864, 865, 866, 867, 868, 869, 870, 871, 872, 873, 874, 875, 876, 877, 878, 879, 880, 881, 882, 883, 884, 885, 886, 887, 888, 889, 890, 891, 892, 893, 894, 895, 896, 897, 898, 899, 900, 901, 902, 903, 904, 905, 906, 907, 908, 909, 910, 911, 912, 913, 914, 915, 916, 917, 918, 919, 920, 921, 922, 923, 924, 925, 926, 927, 928, 929, 930, 931, 932, 933, 934, 935, 936, 937, 938, 939, 940, 941, 942, 943, 944, 945, 946, 947, 948, 949, 950, 951, 952, 953, 954, 955, 956, 957, 958, 959, 960, 961, 962, 963, 964, 965, 966, 967, 968, 969, 970, 971, 972, 973, 974, 975, 976, 977, 978, 979, 980, 981, 982, 983, 984, 985, 986, 987, 988, 989, 990, 991, 992, 993, 994, 995, 996, 997, 998, 999, 1000

N/A
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Course	Enrollment - #Sections						Fill Rate						Wait Lists 1/8/13	Course
	F09	S10	F10	S11	F11	S12	F09	S10	F10	S11	F11	S12		
JRN 100	25	19 - 1	16 - 1	24 - 1	1 - 1	25 - 1	85.00%	120.00%	80.00%	100.00%	84.00%	100.00%	52.00%	



Recent Enrollment Demand: High  Medium  Low

Demand: Growing  Stable  Declining

Project for Future D

Analysis

Success:

...are the successes of the specific curriculum development department has been the development of our new classes in recent years (SPCH 120, 130, 150 and 100 Hybrid/OL-version), which ultimately allowed IVC to be in compliance with the state when SB 1140 was mandated. Additionally, our department has been able to maintain a low attrition rate and a high number of students. We have worked with 2 full-time faculty members and a fluctuating number of adjuncts ranging from 4-6 in number. We can do greater things when we hire at least one more fulltime faculty - which would replace one of the two full-time faculty we lost five and six years ago, respectively.

Our core classes rival any other community college in the state.

We have offered public debates by student debaters in the auditorium of the College Center which allowed them to apply in the public arena the concepts they have learned and also to present publicly various controversial issues.

Another success can be seen in our student success rates. As demonstrated by the table below, SPCH 120 is a critical thinking class. SPCH 120, one of our newest classes, has an average of 97% success rate in the fall 2011 and spring 2012 semesters. SPCH 100, one of our oldest classes, has a 40% success rate. We have a 94.4% average completion rate for all classes.



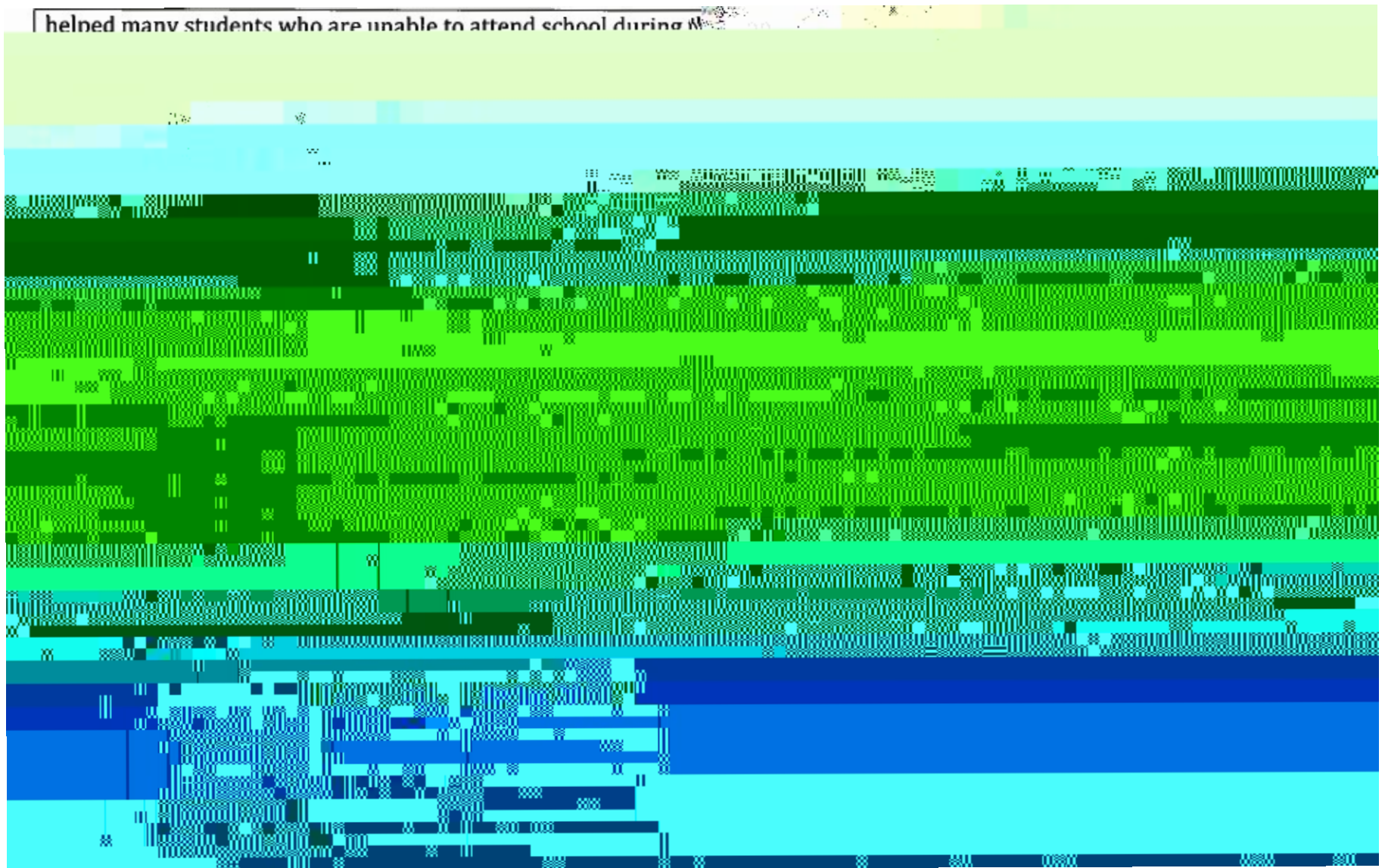
In addition, our overall completion rate in our speech classes during the fall, 2011 and spring 2012 semesters is 70.70%.

Class	Fall 2011	Spring 2012	AVERAGE
SPCH 100	89.00%	89.00%	89.00%
SPCH 110	89.00%	89.00%	89.00%
SPCH 120	94.00%	94.00%	94.00%
SPCH 130	87.00%	87.00%	87.00%
SPCH 150	87.00%	87.00%	87.00%
SPCH 180	89.00%	89.00%	89.00%
AVERAGE	87.00%	87.00%	87.00%

Another accomplishment is that all of our sections are filled every semester. This has occurred in spite of heavy wait lists for students who must be turned away due to a lack of instructors. Even still, we continue to provide adequate sections in an attempt to adjust our schedule to accommodate student's needs. Friday and classes on Saturday were very popular.



helped many students who are unable to attend school during W

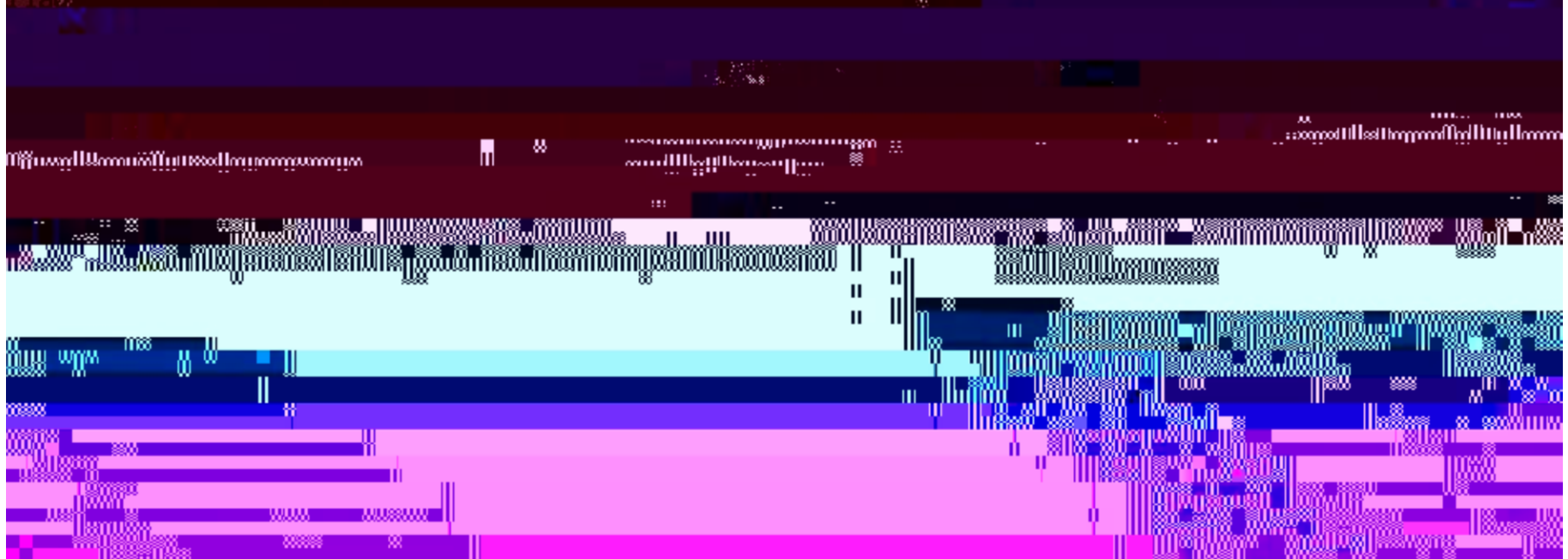


Speech 180	99	75
<b>Total</b>	<b>604</b>	<b>600</b>

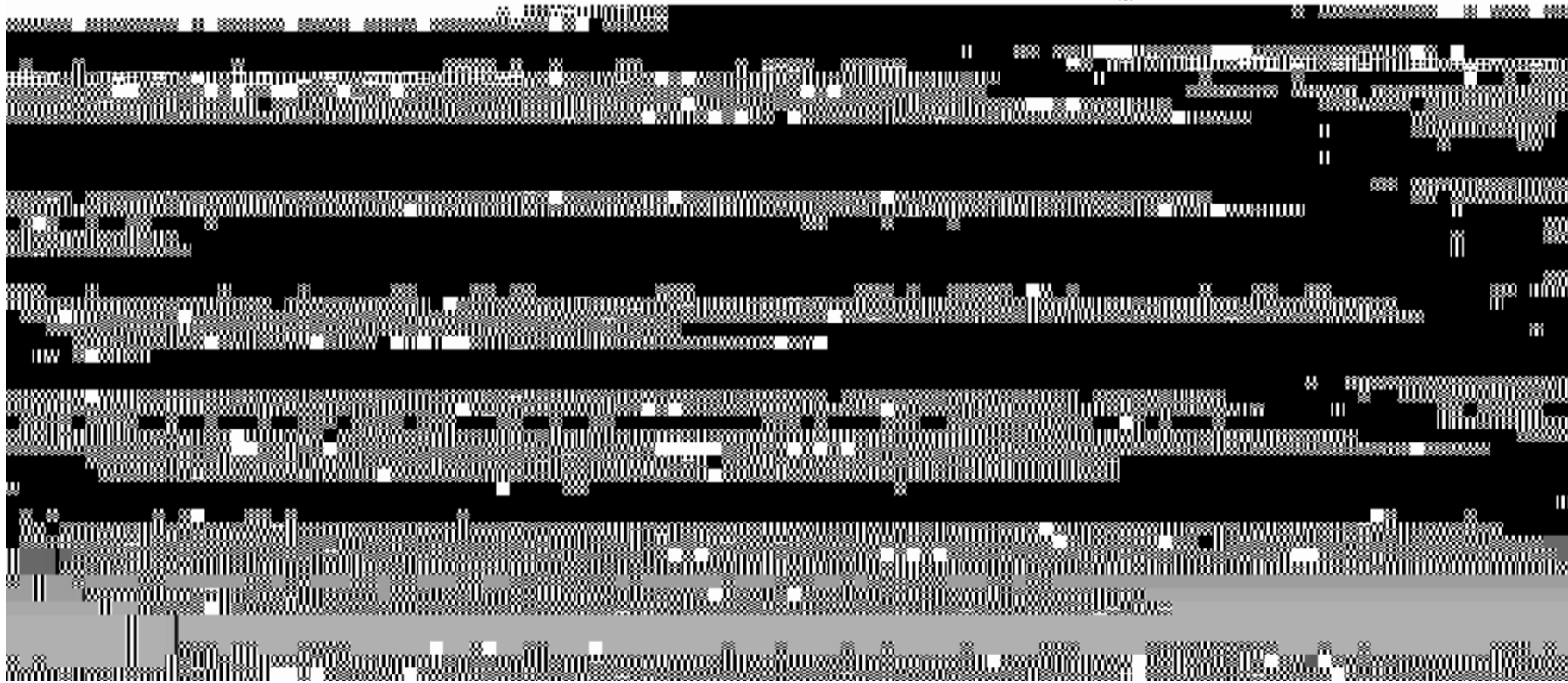
- The decline in enrollment in the following 2012 semester can further be explained by the implementation of the drop policy for non-payment of fees and the poor communication strategy implemented by the Admissions and Records Office.

Considering the size of the department and the diversity of outcomes there are very evident concerns regarding our department:

- In order to be able to address the success and completion rates in our core communication courses, particularly in Speech 100 and Speech 180.
- While this may affect our productivity rate, the real problem lies with the lack of instructors to teach Speech.
- Further, unless we have more instructors and classes at a cap of 25 max in both SPCH 100 and 180.



1. The first part of the problem is to find the value of the function  $f(x)$  at  $x = 10.54$ .



that the classrooms are configured to support the individual or practical application of public speaking skills learned in each Speech prep—especially Speech 100 and Speech 180.

Student Learning Outcomes and Program Learning Outcomes

Course	# Credits	# SLOs Identified	Fall 2011	Spring
SPCH 100	3	3	3	3
SPCH 110	3	3	3	3
SPCH 120	3	3	3	3
SPCH 130	3	3	3	3
SPCH 150	3	3	3	3
SPCH 180	3	3	3	3

course outline of records for all classes. However, we have found that the consistency of looking for the identically same information from our students reveals much about the way we test, present information, the areas we focus on, how we capture the information, and how our students and we have differing perceptions as to what and how we do it. This is very interesting.

Learning Outcomes

- 1) Students will be able to construct and build a basic case for a parliamentary debate.
- 2) Students will be able to write and submit five cooperative-word debate propositions.
- 3) Students will be able to write and submit five cooperative-word debate propositions.



The first Program level outcome level assessment was conducted in the spring of 2012. Students were required to write a brief case for the proposition and then describe at length the position of their side of the debate. In the proposition side narrative, students were required to identify the proposition and then describe the proposition in three parts: Proposition 1, Proposition 2, and the Proposition Rebuttal. The proposition side shows the need to make a change in the law, regulation, or the way things have always been done. The case is written and then presented to a panel of judges. The judges have agreed that has been written in the form of a rubric. In every student... judge judges to be used as a... speaker on either side. Proposition, it is a WIN / LOSS / DRAW.

It is shown that every student was able to identify the proposition, the history of the proposition, the evidence given, and the support for the proposition and make a judgment as to whether or not the evidence was sufficient to change. The results...



The Speech Department has made great strides. However, the need for at least one, hopefully, two full-time instructors are necessary for the following reasons.

- There are currently two full-time, one full-time, and four adjunct instructors as well as a large population of students.
- A large number of students every semester desperately need Speech 100 and
- The exigency for students to take Speech 100 for repetition reasons.
  - Therefore, more full-time Speech instructors are necessary for students to secure a class.